

Name Space & Naming in Digital Culture

– Focusing in Hangul domain names –

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1. Internet Names

(1) Directory
~ Yellow Page

(2) Keyword
(예) 삼성전자

(3) Domain Name
(예) 삼성전자.기업.한국

2. Domain Names

(1) gTLD

.com, .net, .org, ...

(2) ccTLD

.kr, .jp, .uk, ...

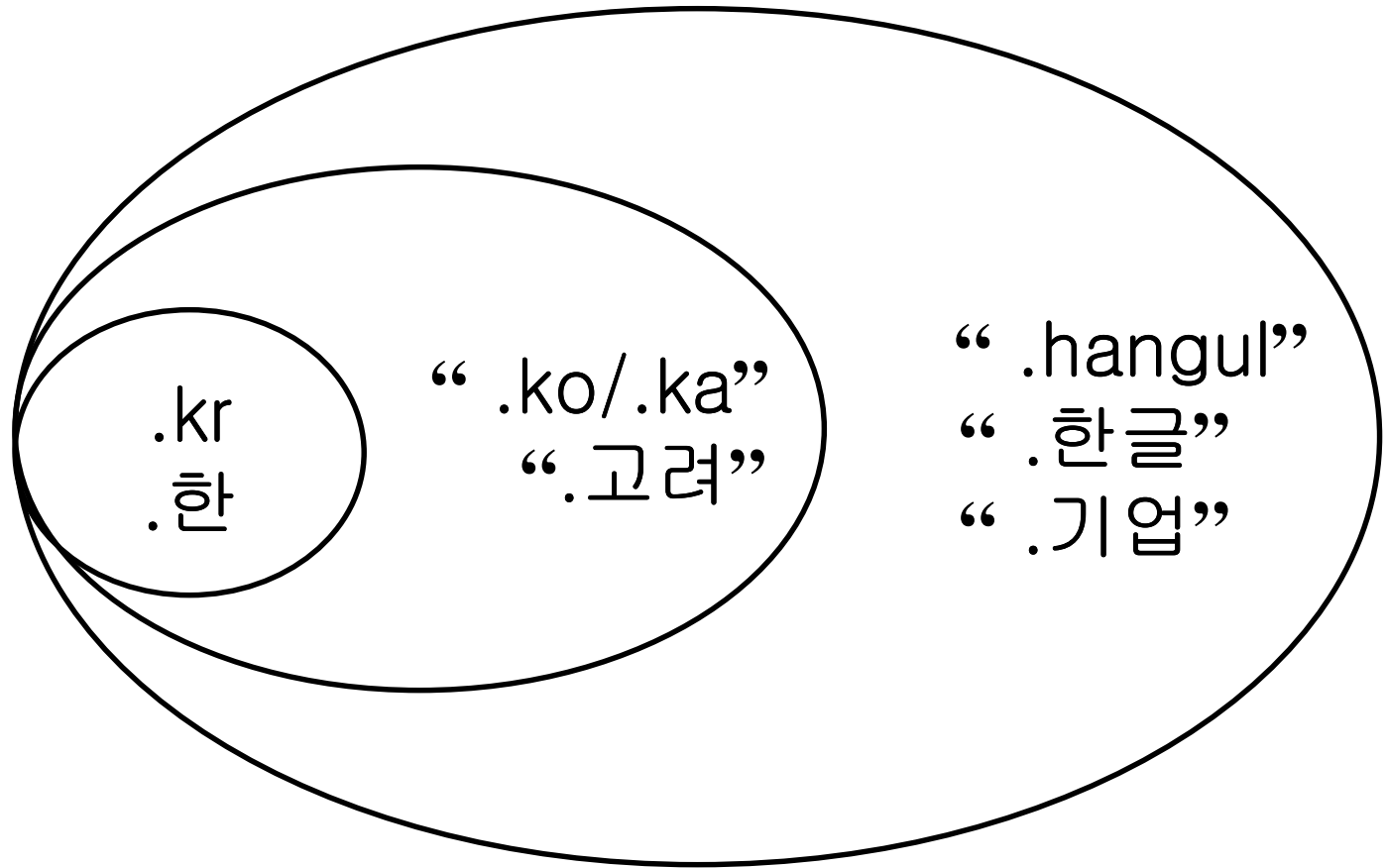
3. .kr

일반 : co.kr, go.kr, or.kr, re.kr, ne.kr

학교 : ac.kr, hs.kr, ms.kr, es.kr, kg.kr, sc.kr

지역 : seoul.kr, chungnam.kr, ...

4. 한글 Domain Name



5. Issues

- (1) 3단계 vs 2단계
- (2) 약어 (Long word vs Short word)
- (3) SLDs
- (4) Community of Interest
- (5) Name Space Size
- (6) To Facilitate vs To Dictate
- (7) Harmonization (Culture, Language)

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